

# “VEAL”

## INDUSTRY OF ANIMAL CRUELTY

In order to produce veal, young calves are taken from their mothers at birth and chained by the neck in crates measuring just two feet wide for 16 weeks until they are slaughtered. They cannot turn around, stretch their limbs, or even lie down comfortably. They are fed an all-liquid milk substitute which is purposefully deficient in iron and fiber. Not being able to move or eat properly makes the calves' flesh pale and sickly—the way veal producers want it.

Calves in this state require approximately five times more medication to keep them alive than calves not raised for veal, making this the most likely meat to contain illegal drug residues.

Researchers have also reported that veal calves exhibit abnormal coping behaviors associated with frustration. These include head tossing, head shaking, kicking, scratching and constant chewing. Confined calves also experience leg and joint disorders and an impaired ability to walk.



### Part of a Larger Issue...



Today on factory farms, animals are packed into as tight a space as possible and are treated like machines rather than sentient beings. They are abused and mutilated in just about every way imaginable (bulls' horns and testicles cut off, pigs' tails cut off, chickens' beaks sliced off with a searing hot blade—all without anesthesia). As a result, compassionate people all over the world are boycotting this cruelty by shifting to a plant based diet.

Please tell your friends and family about the cruelty of veal and encourage them not to support it. Educating those around you is a powerful way to get the message out!



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